

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58168
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / / 1343

Invoice Num: 1011-416462
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

Page 1 of 4

PAY BY 12/04/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#1343

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
25	2 NEWS THIS MORNING	10/29/2012-10/29/2012	M	30	3	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	2	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo				30			1,500.00	Preempted	
10/29/2012	Mo	06:51 AM		LMFS12TV45H	30	1,500.00				
10/29/2012	Mo	11:04 AM	10/29/2012	LMFS12TV45H	30	1,500.00	1,500.00		Makegood in 07:56:00-13:00:00	
26	THE EARLY SHOW	10/29/2012-10/29/2012	M	30	3	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	2	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo				30			800.00	Preempted	
10/29/2012	Mo	07:55 AM		LMFS12TV45H	30	800.00				
10/29/2012	Mo	12:28 PM	10/29/2012	LMFS12TV45H	30	800.00	800.00		Makegood in 07:56:00-13:00:00	
27	NOON NEWS	10/29/2012-10/29/2012	M	30	2	1,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M	1	1,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo				30			1,200.00	Preempted	
10/29/2012	Mo	02:42 PM	10/29/2012	LMFS12TV45H	30	1,200.00	1,200.00		Makegood in 13:59:37-17:00:00	
28	DR. PHIL	10/29/2012-10/29/2012	M	30	4	1,400.00				

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			1,400.00	Preempted
10/29/2012	Mo				30			1,400.00	Preempted
10/29/2012	Mo	03:43 PM	10/29/2012	LMFS12TV45H	30	1,400.00	1,400.00		Makegood in 13:59:37-17:00:00
10/29/2012	Mo	04:28 PM	10/29/2012	LMFS12TV45H	30	1,400.00	1,400.00		Makegood in 13:59:37-17:00:00
29	5PM EARLY NEWS	10/29/2012-10/29/2012	M	30	3	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			2,000.00	Preempted
10/29/2012	Mo	05:57 PM		LMFS12TV45H	30	2,000.00			
10/29/2012	Mo	03:59 AM	10/29/2012	LMFS12TV45H	30	0.00	0.00		N/C. Makegood in 01:05:00-04:0
30	CBS EVENING NEWS	10/29/2012-10/29/2012	M	30	2	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			2,500.00	Preempted
10/29/2012	Mo	06:57 PM	10/29/2012	LMFS12TV45H	30	2,500.00	2,500.00		Makegood in 18:49:48-23:00:35
31	INSIDER	10/29/2012-10/29/2012	M	30	2	2,500.00			

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			2,500.00	Preempted
10/29/2012	Mo	07:31 PM	10/29/2012	LMFS12TV45H	30	2,500.00	2,500.00		Makegood in 18:49:48-23:00:35
32	ENTERTAINMENT TONIGHT	10/29/2012-10/29/2012	M	30	1	3,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30				Credit
33	DAVID LETTERMAN SHOW	10/29/2012-10/29/2012	M	30	4	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			2,000.00	Preempted
10/29/2012	Mo				30			2,000.00	Preempted
10/29/2012	Mo	12:31 AM	10/29/2012	LMFS12TV45H	30	2,000.00	2,000.00		Makegood in 24:00:00-01:05:01
10/29/2012	Mo	12:57 AM	10/29/2012	LMFS12TV45H	30	2,000.00	2,000.00		Makegood in 24:00:00-01:05:01
34	EARLY NEWS	10/29/2012-10/29/2012	M	30	3	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			1,800.00	Preempted
10/29/2012	Mo	06:23 PM		LMFS12TV45H	30	1,800.00			

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	10/29/2012	Mo	06:49 PM	10/29/2012	LMFS12TV45H	30	1,800.00	1,800.00		Makegood in 17:59:06-18:49:48
35	LATE NEWS M-SUN		10/29/2012-10/29/2012		M		30	2	4,500.00	
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/29/2012-11/04/2012			M		1		4,500.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			4,500.00	Preempted
	10/29/2012	Mo	02:23 AM	10/29/2012	LMFS12TV45H	30	0.00	0.00		N/C. Makegood in 01:05:00-04:0
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	16		23,200.00		3,480.00		19,720.00	17,100.00	23,600.00	(6,500.00)

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	23,200.00
Trade Value	0.00
Agency Commission	3,480.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	19,720.00

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